



Universal Forest Products®

News release

-----AT THE COMPANY-----

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FOR IMMEDIATE RELEASE

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Latitudes Intrepid Railing System

Latitudes® adds new composite railing system, upgrades warranty

GRAND RAPIDS, Mich., Jan. 21, 2010 – Universal Consumer Products, a subsidiary of Universal Forest Products, Inc. and maker of Latitudes composite decking and railing, announces the addition of Latitudes Intrepid™ Railing to its spring 2010 lineup.

Latitudes Intrepid Railing

Latitudes Intrepid composite railing features a robust, symmetrical railing profile with an innovative hidden fastener system. The concealed mounting hardware allows for fast, easy installation and provides a clean, seamless appearance. The pre-drilled insert rail assures proper spacing and ease of assembly. This new railing is code-compliant without the use of special inserts for added reinforcement. The Latitudes Intrepid railing system also features a 2x4 rail that can be used to mount all Latitudes ornamental baluster infills into the railing system.

Latitudes 25-Year Limited Warranty

Latitudes Decking and Railing systems, including Capricorn™ composite decking and all composite and ornamental baluster infills, now boast a new 25-year limited warranty. All Latitudes composite decking and Intrepid Railing products employ proven Strandex® technology, which promotes long-lasting beauty and minimal upkeep. Latitudes Marine composite decking, when used in residential applications, will also be covered by the new 25-year limited warranty. Latitudes Luster® Railing will retain its current 20-year limited warranty.

"We can't wait to introduce our new Latitudes Intrepid Railing system at the 2010 LBM expo in Boston and again at JLC Live in New England," said Dick Gauthier, VP of Marketing for Universal Forest Products. "Dealers and builders will finally have what they've been asking for in railing: Beauty, symmetry and strength, with no exposed fasteners. Reliability and innovation once again make Latitudes the brand of choice in composite decking and railing."

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Universal Forest Products, Inc. is a holding company that provides capital, management and administrative resources to subsidiaries that design, manufacture and market wood and wood-alternative products for DIY/retail home centers and other retailers, structural lumber products for the manufactured housing industry, engineered wood components for the site-built construction market, and specialty wood packaging and components for various industries. The Company's consumer products subsidiary offers a large portfolio of outdoor living products, including wood composite decking, decorative balusters, post caps and plastic lattice, and its garden group offers an array of products, such as trellises and arches, to retailers nationwide.

Universal's subsidiaries also provide framing services for the site-built market and forming products for concrete construction. The 55-year-old company is headquartered in Grand Rapids, Mich., with facilities throughout North America. To learn more about Latitudes Intrepid Railing and the improved Latitudes warranty as well as other Latitudes Composite Decking and Railing products, call 877-463-8379, e-mail latitudes@ufpi.com or visit www.latitudesdeck.com. For more information about Universal Forest Products, visit www.ufpi.com.

Please be aware that: Any statements included in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements are based on the beliefs of the Company's management as well as on assumptions made by, and information currently available to, the Company at the time such statements were made. The Company does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. Actual results could differ materially from those included in such forward-looking statements. Investors are cautioned that all forward-looking statements involve risks and uncertainty. Among the factors that could cause actual results to differ materially from forward-looking statements are the following: adverse lumber market trends, competitive activity, negative economic trends, government regulations and weather. Certain of these risk factors and additional information are included in the Company's reports on Form 10-K and 10-Q on file with the Securities and Exchange Commission.

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