



Universal Forest Products®

News release

-----AT THE COMPANY-----

Chris Fox
Marketing Manager
616/365-6608

FOR IMMEDIATE RELEASE

Friday, July 28, 2006



Universal Forest Products Adds Pre-painted Colors to Selection of TechTrim™ Exterior House Trim

GRAND RAPIDS, Mich., July 28, 2006 – Universal Forest Products (Nasdaq: UFPI) announced the addition of pre-painted trim board to its product lineup. TechTrim™ is now available in 31 pre-painted designer “techtricolors” and a DiamondKote™ factory finish, which means less mess, no painting or drying time, and fewer problems after installation. Best of all, TechTrim exterior trim board is lightweight, easy to handle and easy to install.

Made from a unique cellular polymer, TechTrim exterior trim board does not absorb water, making it resistant to mold, mildew and insect infestation. As an excellent alternative to fiber cement, TechTrim cuts, nails, screws, staples and sands easily, yet it's impervious to the elements and the damage caused by varying weather cycles. What's more, TechTrim has no surface checks or end splits and comes with a 25-year warranty against splintering, warping, cracking, rotting, bubbling and peeling. To learn more about the TechTrim products, call (877) 463-8379 or log on to www.techtrimproducts.com.

Universal Forest Products markets, manufactures and engineers wood and wood-alternative products for D-I-Y retail home centers, structural lumber products for the manufactured housing industry, engineered wood components for the site-built construction market and specialty wood packaging for various industries. The company has approximately 10,000 employees who work in more than 100 locations. The company reported sales of nearly \$2.7 billion in 2005. For information about Universal Forest Products on the Internet, please visit the Company's Web site at <http://www.ufpi.com> or call 888-Buy-UFPI.

IBS #W7123

###

